

Proposal to develop an apprenticeship standard

L3: Tattoo Artist

Trailblazer name

Tattoo Artist

Trailblazer reference number

TB0874

Estimated number of annual starts

45

Title of occupation

Tattoo Artist

UOS reference number

ST1360_V0.0

Core and options

No

Level of occupation

Level 3

Route

Hair and beauty

Typical duration of apprenticeship

24 months

Target date for approval

No target date

Resubmission

No

Occupational profile

This occupation is found in...

creative and fashion sector as well as beauty and cosmetic industries. Individuals in this profession are artists who design tattoos and apply them to customers' bodies. Tattoo Artists can work from existing designs or create their own original art to customer specifications. This may be for cosmetic or fashion reasons, for medical or scar coverups or to apply cosmetic makeup treatments. Many tattoo artists are either self-employed or working within small or micro businesses, with some operating as travelling artists carrying out work at several tattoo studios or clinics owned by others.

The broad purpose of the occupation is...

to use needles and ink to draw permanent images, symbols, words or colours to a customer's skin in a safe and hygienic way. The role is to ensure that the client understands the procedure

being undertaken and is happy with the design and possible outcome alongside ensuring they meet the required regulatory and legal requirements. The tattoo artist is responsible for ensuring that the equipment and tattooing environment is suitable, hygienic, safe and approved for the operation of tattooing. The tattoo artist is also responsible for administration, stock management, design creation, customer service, safe waste disposal alongside giving safety and follow up care advice to customers to ensure the process of tattooing is safe and meets customer expectations.

In their daily work, an employee in this occupation interacts with...

colleagues and stakeholders throughout their working environment, which may typically include interactions with other tattoo artists, business owners, administration staff, suppliers, regulatory enforcement officers and customers.

An employee in this occupation will be responsible for...

applying knowledge and techniques to ensure the safe application of ink to a customer's skin. They must ensure that hygiene and cleanliness rules and regulations are met with regard to tattooing equipment, location and customer skin. They must also ensure correct Personal Protective Equipment (PPE) is worn to maintain safety. Tattoo Artists should check that customer expectations including design, location, tattoo technique and length of tattooing are met. They should ensure that the costs associated with tattooing are understood and, where necessary, that payments are taken. They are responsible for following tattoo studio policies and procedures and complying with best practice and regulations with regard to the application of tattoos and business operation. They are responsible for creating designs to meet customer expectations and for liaising with customers to resolve any conflicts.

Typical entry point to the apprenticeship

Whilst any entry requirements will be a matter for individual employers, typically, candidates will have a background in arts or a creative environment. There are no minimum qualifications needed. Other relevant or prior experience may also be considered as an alternative such as work in the beauty industry, makeup artistry, or work as a care professional.

Transferability

The Institute expects that being competent in the duties you have listed in this proposal will mean that an individual will be able to undertake the occupation in all relevant types of employer. Please outline the steps you have taken to ensure that this will be the case.

The trailblazer group is wide reaching covering many employers and areas of the country. There is a good geographical spread of employers, and they are representative of the range of organisations likely to use the apprenticeship. Training providers and assessment organisations are also providing feedback. The transferability of this standard will be enhanced as this proposal reflects the occupation and is relevant to a range of employer types including, but not exclusive to, self-employed business creation. In developing a standard that focuses on all elements of the role and business, it brings transferability in terms of business operations, regulatory and ethical awareness and care and treatment.

Stand-alone occupation

Proposal to develop an apprenticeship standard L3: Tattoo Artist (continued)

Please confirm that the proposed apprenticeship relates to a stand-alone occupation and explain how it will fit in with any associated apprenticeship standards.

This is a creation of a new tattoo artist standard and will be the first of its kind. Currently there are many tattoo artists across England who are trained through informal apprenticeships but with no central occupational standard. There are some similarities shared with certain aspects of the beauty treatment sector and roles such as though using needles and skin treatments, but the skills and considerations vary in the application and knowledge needed and there are some similarities with the health care standards around infection control and treatment. However, the environment and situations in which this knowledge is applied is very different. The standards in both these streams were considered and none provided the required KSBs or covered the duties that are required for this role making this a distinct stand-alone role.

Progression routes

ST0325: L4: Retail manager

ST1379: L4: Learning and skills mentor

Typical job titles

['Tattoo artist'

'Tattooist']

Does professional recognition exist for the occupation...

No

| Duty | OTJ training (days) |
|--|------------------------|
| Book appointments with clients and arrange payments in line with organisational requirements/processes using digital and physical process. | 2 |
| Maintain a safe and clean work area in adherence to health regulations for treatments. | 5 |
| Consult with clients to agree tattoo choices including tattoo colours, size, style and proper placement. | 5 |
| Consult and advise client on Tattoo location taking account of skin condition, abnormalities and scaring. | 5 |
| Carry out specialist tattooing over scar tissues. | 10 |
| Prepare customers for tattoo application in line with regulations and business policies. | 3 |
| Sterilize, clean tattoo equipment and dispose of waste in line with regulations and business policies. | 5 |
| Manage health and safety and first aid incidents. | 5 |
| Educate clients on proper aftercare of tattoos. | 2 |
| Finalise designs to meet customer's specifications including new custom designs, trending and pre-existing flash artwork. | 15 |
| Comply with tattoo regulations and laws including local council regulations. | 4 |
| Complete tattoo on skin, meeting customer agreed design including protect new tattoos from infection. | 30 |
| Ensure business and regulatory records are maintained and kept up to date. | 3 |
| Participate in continuous professional development. | 2 |